

## PODCASTS - WORD AND IMAGE

as of 1 October 2024

### general

The copyright for placing one or more podcasts on a website or streaming platform is arranged quickly and easily with this licence.

The licence applies only to the public communication of non-music works in the podcast(s)\*. Non-music works refer to all works in the rights categories that exist in audio/radio format:

- Literary works: poetry, literature, text, educational/scientific text
- Composite works: opera/operetta, dramatic works, commercial spots, sketches (text + music) (introductory comments, linking and presentation texts, interviews, debates, radio and television news, game and hobby programmes, purely informative texts, as well as texts of subtitles and dubbing, are not eligible for the attribution of rights)

Complete our online form via [unisono.be](https://unisono.be) and send it by email no later than 5 days after the publication of your podcast(s) to [podcast@unisono.be](mailto:podcast@unisono.be).

Please consult also our [general terms and conditions](#) for additional text and

explanation. All amounts are exclusive of 6% VAT.

*There is a separate rate for music works that can be found [here](#). You must moreover always make sure that you have prior permission to use an (existing) musical work in a podcast. You should arrange this directly with the author(s) or music publisher(s) of the musical work. For more information, see our brochure on synchronisation rights on [unisono.be](https://unisono.be).*

### native podcasts

*Native podcasts are created by a company, organisation, or hobbyist and then placed on a website from where they can be listened to. It is important to be able to listen to the podcast directly from a website and not just through a link to one or more streaming platforms.*

#### A. Podcast-related revenue of up to €10,000

Your licence fee consists of a fixed amount of €35 per year, per title, irrespective of the number of episodes.

Revenue comprises subscription fees, subsidies, grants, donations, advertising and sponsorship revenues, as well as gifts and contributions.

#### B. Podcast-related revenue of more than €10,000

Your licence fee is calculated based on 0.35% of your income, including subscription fees, advertising, subsidies, etc.

## streaming platforms

*Streaming or hosting platforms are usually accessible via a website or app, always on-demand. The service is offered via subscription, both freemium and premium, and includes a wide range of podcasts.*

The licence fee is based on 0.35% of the revenue generated. Revenue comprises subscription fees, subsidies, grants, donations, advertising and sponsorship revenues, as well as gifts and contributions.